

# Looking up from the Weeds

Knowing what's next for OA by learning from the past

Richard Jones richard@cottagelabs.com Founder, Cottage Labs

#### Who am I and what is this?

An OLD MAN of Open Access Software Development

•••

Responsible for implementing the visions of the Great and the Good of Open Access

**2001** - University of Edinburgh, Repo developer

**2004** - University of Bergen, Repo developer

**2006** - Imperial College London, Repo developer, CRIS integrations

2007 - Hewlett-Packard

**2008** - Symplectic, CRIS Integrations

**2011** - Cottage Labs Founder, Repos and OA Infrastructure

### Observation (without proof)

Approximately once a year someone announces that Open Access:

- Is dead
- Has failed
- Isn't worth it

This is a journey into time to see if this is true, or if there is something for us in the future.

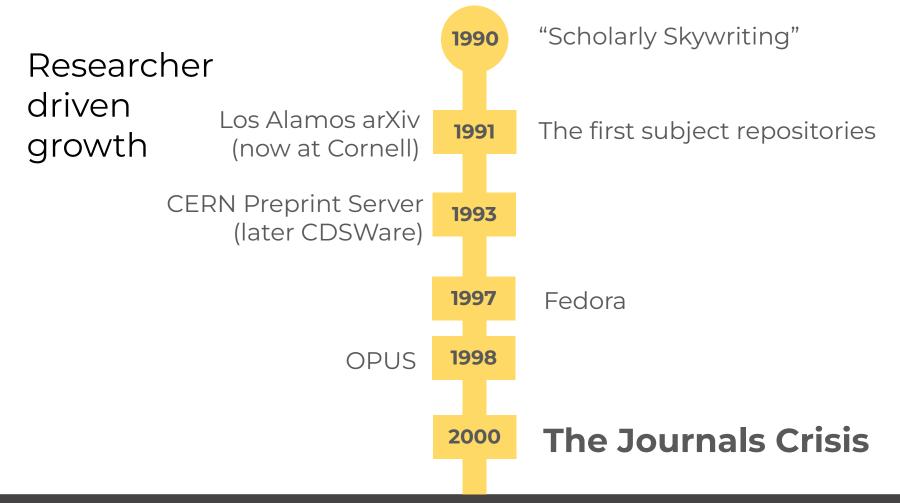
## BEFORE TIME

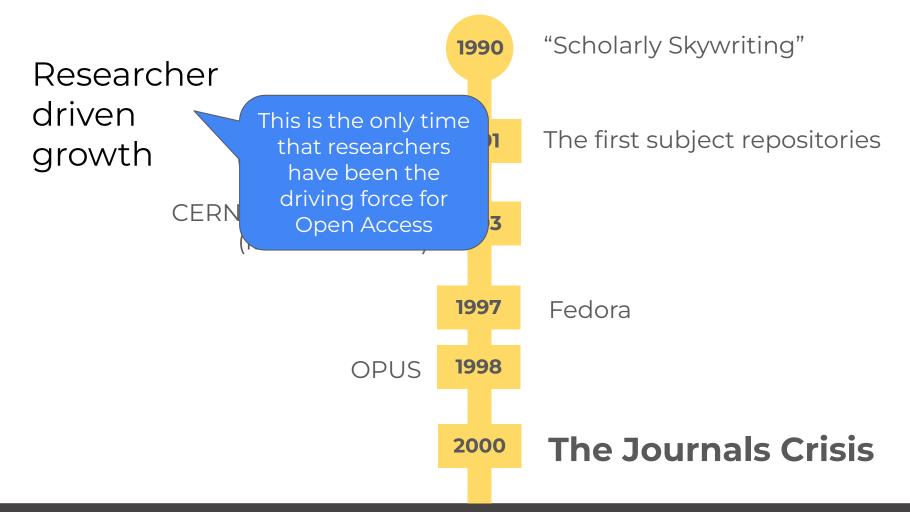
In the beginning there was light

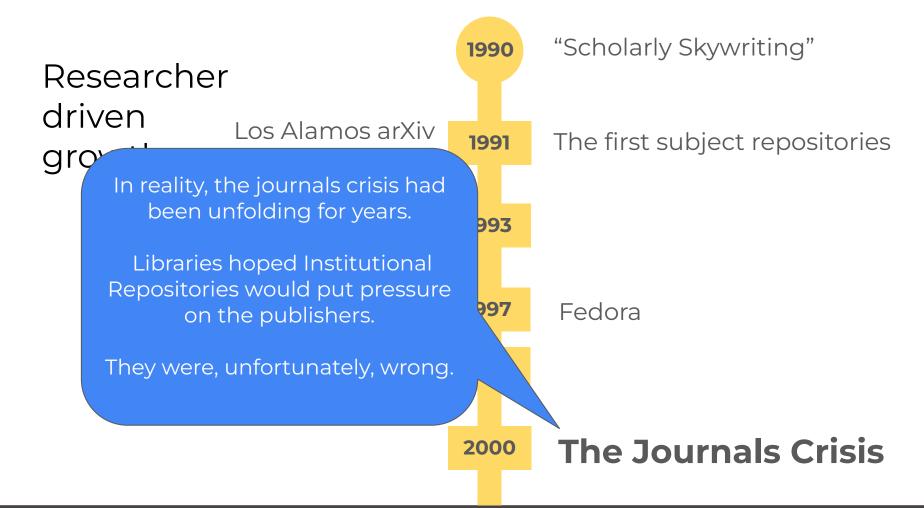
1990

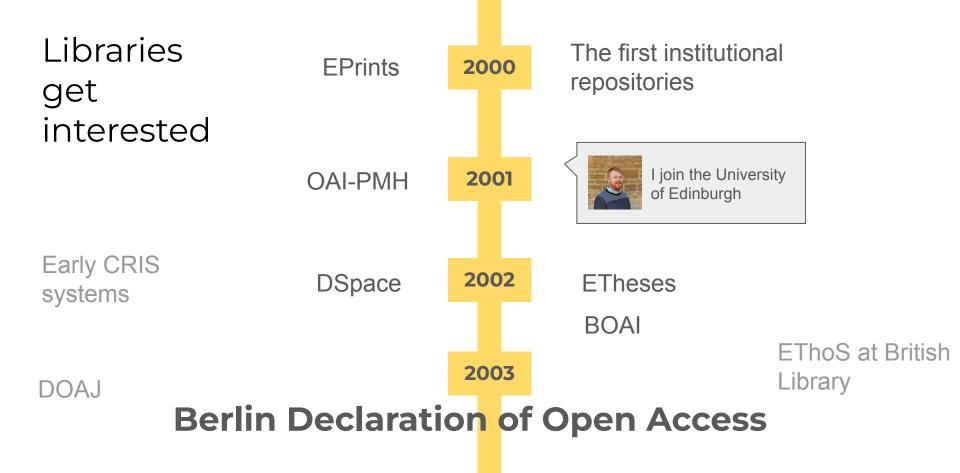
Gardner and Harnad

"Scholarly Skywriting and the Prepublication Continuum of Scientific Inquiry"

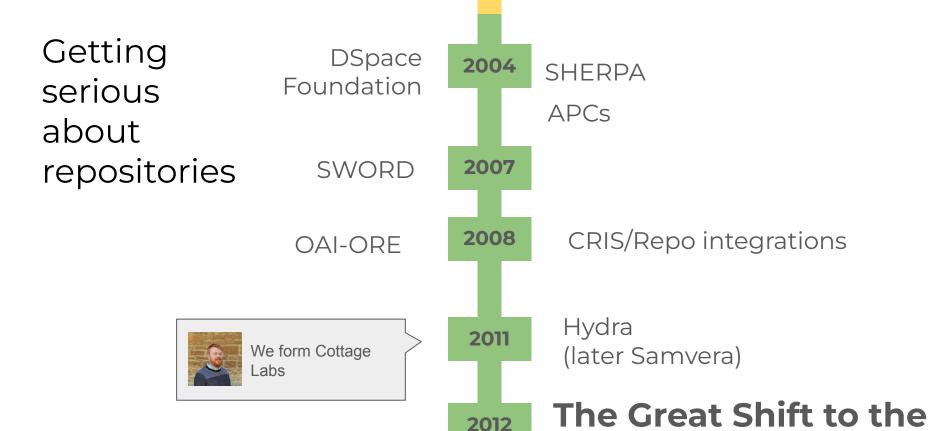








# THE AGE OF ENLIGHTENMENT



Right

Cottage Labs: make the most of your data



DSpace Foundation

2004

SHERPA

**APCs** 

Publishers are adapting their business models to OA

2007

2008

CRIS/Repo integrations



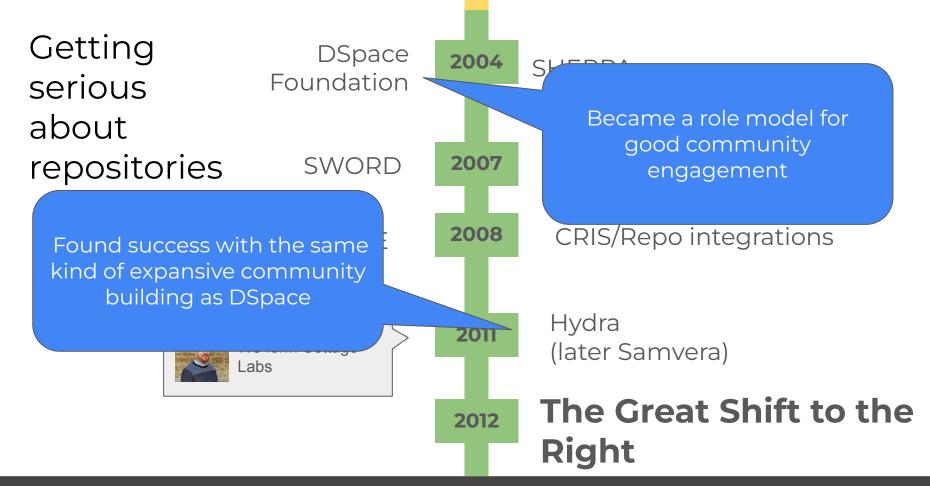
We form Cottage Labs

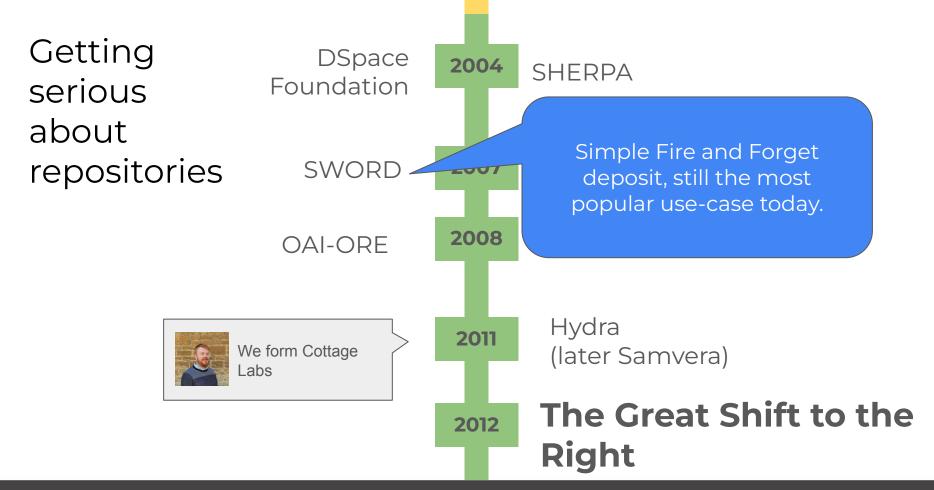
2011

Hydra (later Samvera)

2012

The Great Shift to the Right





# INFRASTRUCTURE **EXPLOSION**

Research funders get involved

ResourceSync

OA Button (later OA.Works)

cOAlition S and Plan S

Journal Comparison Service

2012

2013

2014

Research Data



We become DOAJ's technical partner

2015

Invenio 3

2019

2018

Journal Checker Tool

2021

Research funders get involved

ResourceSync

2012

Research Data

2013

We become DOAJ's technical partner

Despite modern architecture,

it has not been able to

OA Button (later OA.Works)

unseat OAI-PMH as the go-to harvesting protocol

2015

cOAlition S and Plan S

2018

2019

Journal Checker Tool

Journal Comparison Service

2021

Research funders get involved

ResourceS

2012

Research Data

2013

9

We become DOAJ's technical partner

This needs a whole presentation of its own, there's a lot to say.

Historically overlooked by publishers, it's a fertile ground for repositories

Journal Comparison Service

2015

2014

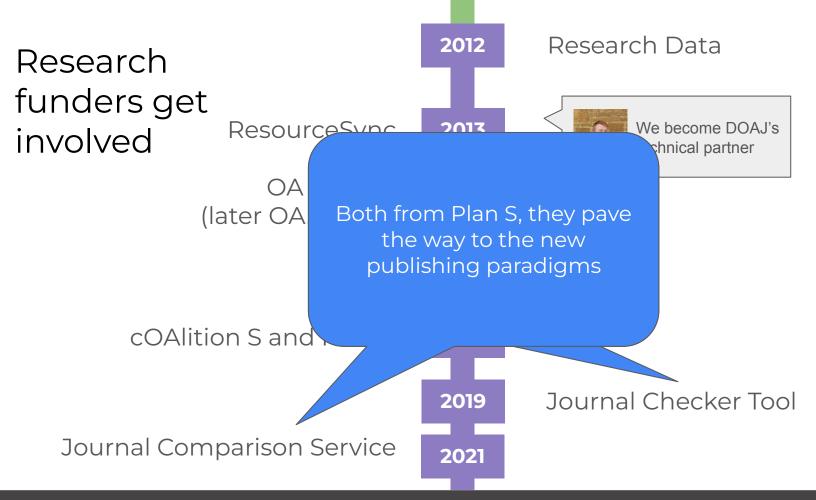
2018

2019

2021

Invenio 3

Journal Checker Tool



## INTROSPECTION

#### The Publisher Trade-off

Before		Now
Virtually zero free-to-read articles		Lots of OA options
Cost for access is on the reader	$\Rightarrow$	Cost for access is primarily on the writer
What's this self-archiving thing?	$\rightarrow$	Self-archiving is a commonly available option for authors
The publishing sector extracts a lot of money from institutions	$\rightarrow$	The publishing sector extracts a lot of money from institutions
Theoretical publishing equity		Reduced publishing equity
Poor readership equity		Good readership equity

We traded publishing equity for readership equity

#### What I learned

- 1. We can't cut the publishers out
- 2. Researchers won't drive OA
- 3. Good community and governance is critical
- 4. We need big infrastructure and small experiments
- 5. Simple is better, and for standards especially
- 6. Whoever has the money will have the most say

### Is Open Access Dead?

Hopefully it's obvious that Open Access is not an "all or nothing" thing.

## AHEAD

Open Peer Review and Overlay Journals (PRC)

#### needs?

Academic buy-in Infrastructure and standards Repositories

#### has?

The repo community
COAR Notify
Services like Peer Community In
and Episciences

#### challenges?

Will be no doubt be opposed by publishers
Will require academics to accept these journals

### Diamond Open Access

#### needs?

Funder and Institution buy-in Service infrastructure to scale

#### has?

Existing base of support Representation in DOAJ Funder interest

#### challenges?

Unlikely to overturn publisher business models
Publishers may co-opt

More and better data repositories

#### needs?

Better software support More understanding of user needs

#### has?

Existing repository software Established institutional practice

#### challenges?

Only technical ones, a very good opportunity!

## Content reusability

#### needs?

A change of mindset - repositories cannot be the end state for the data, must be an enabler instead

#### has?

Some prior art in Machine Learning and AI content reuse

#### challenges?

Existing software may be a barrier to innovation

### Did I not mention your thing?

I'm sorry, there's so much, and I only had 15 - 20 minutes. I focused on those that I was involved in directly, or which impacted on my day-to-day work.

There's lots more out there, and the thing that's missing is just as important as the others.



### The End

?

Richard Jones richard@cottagelabs.com Founder, Cottage Labs